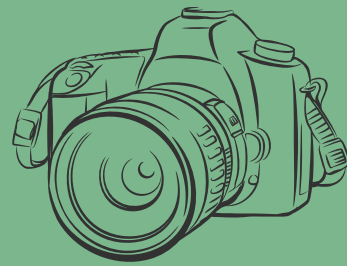


Conscious Content Clips

HIGHLIGHTING SUSTAINABILITY LEADERS WITH
EFFECTIVE MARKETING STRATEGIES & CONTENT



2023-2024

MOVING THE NEEDLE

In a Sustainable Direction

CREATING CONSCIOUS CONTENT

In 2021 we realized, the people who are trying to make the world a better place are so busy they can't even share the awesome work they're doing.

In the age of the "promo" where the digital world is just as important as the physical one, Conscious Content Clips was created to help these small businesses & non-profit organizations share their story, stay top of mind, and build their brands, while leading the sustainability charge.

Sustainability has so many different aspects, all are crucial to having a positive impact.

Through storytelling, copywriting, photo, various types of videos, audio, and media, we create a robust online ecosystem where your message is shared clearly to your audience and beyond.

As a small business owner and someone who has dedicated themselves to moving society in a positive, healthy direction - I understand how important your brand is to you. Our goal is to amplify your life's work, grow your brand, create positive change, and be proud of the organization you've built - and the way it's represented.

Please read on to see a few of the incredible brands that we've helped and a link to our more in-depth portfolio drive with short-form/long-form videos, in-house created beats, our powerful copywriting, and effective marketing strategies.

Excited you're here,
Tommy Quintero, Founder





**Connected
Landscapes**

CONNECTED LANDSCAPES

SUSTAINABLE LANDSCAPING
ORLANDO, FL

Connected Landscapes is a landscaping company focusing on designing and installing ecologically responsible outdoor spaces. Together we've helped them hit six-figures in just their second year in business. While building their reputation as the best landscaping company, sustainable or otherwise, in the Central Florida area.



"Tommy and the Content Clips team helped my business grow faster than I thought would be possible."

-Greg Noonan, Founder

SERVICES WE'VE PROVIDED:

- Social Media Content Creation
- Social Media Management
- Photo & Video shoots
- Portfolio Renovation

HIGHLIGHTS:

- Over 1.5 Million+ views
- Landed dream client- Neighborhood design + install
- Created connections with industry leading Landscape Architects
- Brought in 6-figures

UPCOMING PROJECTS

- Connected Cities Podcast
- Landscape Transformations Docu-series (YouTube)



(252) 515-2840



learnmore@connectedlandscapes.com

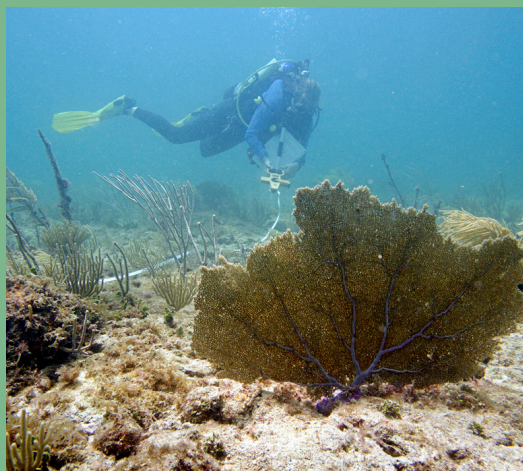


FRIENDS OF OUR FLORIDA REEFS

CORAL REEF RESILIENCE NON-PROFIT

DANIA BEACH, FL

FOFR is a non-profit dedicated to conserving, protecting, and restoring Coral Reef Ecosystems in the South Florida reef tract, the largest coral reef system in the continental United States. After being stagnant on social media for a while, they reached out so we can help them target their ideal avatar and increase local engagement while revamping their website to act as an educational hub for all things coral reef, solidifying this organization as a major player in conservation.



“Conscious Content has been amazing helping our organization get more visible on social media and upgrading our website. We can’t recommend them enough!”
-Melissa Sathe, FOFR President

SERVICES WE’VE PROVIDED:

- Social Media Content Creation
- Social Media Management
- Underwater Photo & Video Shoots
- Website Overhaul
- Website Management

HIGHLIGHTS:

- Over 10,000 accounts engaged
- Increased donations & membership sign-ups
- Collaboration with industry leading organizations

UPCOMING PROJECTS

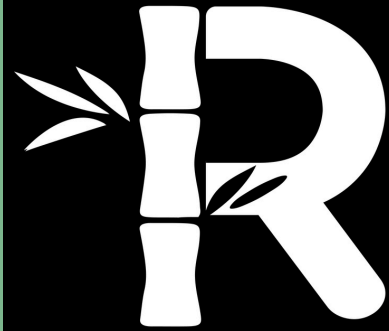
- Email marketing
- Email list building & management



(954) 290-7673



melissa.sathe@floridareefs.org



RENUABLE LLC

COMPOST COMMUNITY PROGRAM

SOUTH & CENTRAL FLORIDA

Renuable is an all-in-one sustainability small business with various services ranging from diverting food waste through composting, to permaculture landscaping, and selling sustainable products. Over the last year and a half, we've helped Renuable capture their success and turn it into a six-figure business.



"Renuable has been able to grow and invest into the future of the business. I appreciate all the work Conscious Content Clips has provided."

-Xavier DeRoos, Founder

SERVICES WE'VE PROVIDED:

- Social Media Content Creation
- Social Media Management
- Photo & Video shoots
- Website Copywriting Overhaul

HIGHLIGHTS:

- Over 156,000+ views in under 50 posts
- Event campaign promotion
- New website launch
- Collaborations with clients
- Expanded business to landscaping

UPCOMING PROJECTS

- Renuable podcast
- Email marketing



(754) 231-6177



hello@liverenuable.com



AGRICULTURE AT HOME LLC

ONLINE GARDENING & SUSTAINABILITY
FLORIDA

Agriculture At Home LLC is a Florida-based gardening business, teaching Floridians how to grow their own food At Home. Ag At Home was the first sustainability-driven small business we created for. It's social media pages, consistent branding, clear message, & engaged community serves as a "demo" for other clients in our collective.



SERVICES WE'VE PROVIDED:

- Social Media Content Creation
- Social Media Management
- E-mail Communications
- E-mail List Management
- Photo & Video shoots
- Website Overhaul

HIGHLIGHTS:

- Over 400,000+ views
- 250+ member email list
- Sponsorships with gardening brands

UPCOMING PROJECTS

- Online Course- Conscious Gardening for Sustainable Living
- Garden Talks with TQ Podcast and YouTube series

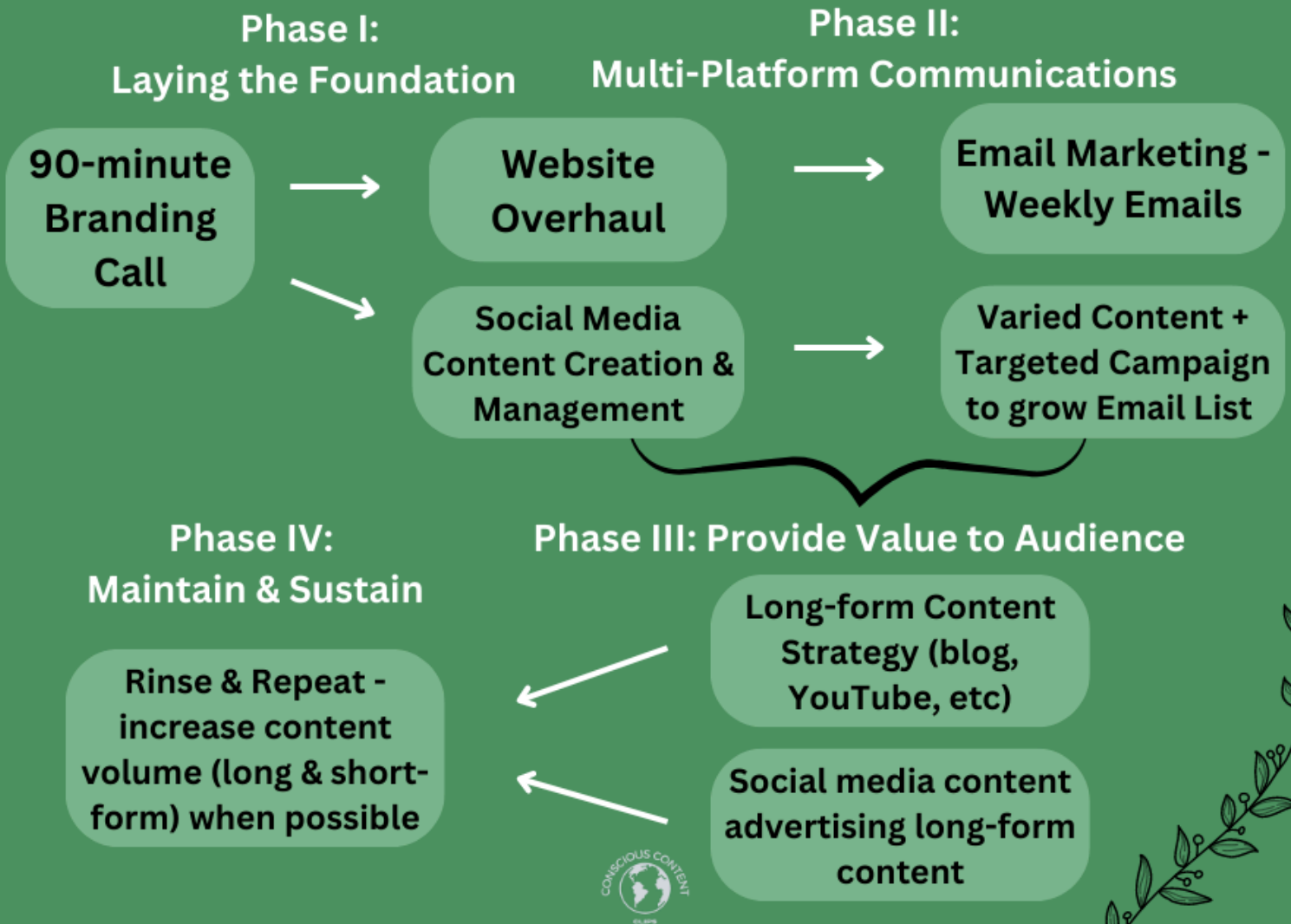


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Conscious Content Clips Roadmap:





MORE WHERE THAT CAME FROM...

VIDEOS, IMAGES, BEATS, AND MORE

This link will take you to our in-depth portfolio where you can watch our videos, read our caption, & get a good sense of our creative style. Enjoy!

[Click Here To View Portfolio Drive](#)

